



THE AMERICAN CANCER SOCIETY PRESENTS...

# THE BIG DIG

**SPONSORSHIP  
& UNDERWRITING  
OPPORTUNITIES**



**SEPTEMBER 15th, 2019**

**CEDAR MOUNTAIN RECLAMATION CENTER  
17877 Cedar Grove Rd SE  
Maple Valley, WA 98038**



# THE AMERICAN CANCER SOCIETY

The American Cancer Society is the largest voluntary health organization in the United States, with more than 2.5 million dedicated volunteers fighting to end cancer. We fight cancer from every angle, including cancer research, where we have funded 47 Nobel Prize winners. The Society currently has more than \$10 million invested in local Washington researchers and hospitals. In addition, we provide support and resources for cancer patients, rides to and from treatment, free or discounted lodging, as well as utilizing investment grants by providing free screening and check-ups for underserved neighborhoods in this state.

Keep in mind that each year, more than one in three people will be diagnosed with cancer. Cancer is indiscriminate, it touches every family directly or indirectly. To save lives, we need your help. Commit your organization to becoming a sponsor through your contribution. Your generous donation will provide benefits such as tickets to the event donated in your name to local communities, promotional benefits such as banners and logos on our marketing material, social media recognition and much more. Most importantly, your contribution funds research, services, and programs to help those in our communities affected by cancer.

The Big Dig, formally known as Construction vs. Cancer is a fun-filled festival—for the entire family—with opportunities to teach about the local construction industry and showcase some of the finest companies in our region.

## ABOUT THE AMERICAN CANCER SOCIETY IN WASHINGTON

- More than 2,400 nights of free or reduced cost lodging for cancer patients
- More than 4,300 rides to and from treatment
- Provided services to 31,763 patients in 2016
- Funded 18 Research Grants as of August 2018

## OUR MISSION

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.



## SPONSORSHIP OVERVIEW

Sponsorship Opportunities	Tickets To Company	Tickets Sponsored	Banner and Vendor Opportunity	Company Logo on collateral	Company Name on collateral	Recognition on event website and social media
<b>Diamond Sponsor</b> \$15,000	50	50	x	x	x	x
<b>Quartz Sponsor</b> \$10,000	40	40	x	x	x	x
<b>Platinum Sponsor</b> \$7,500	30	30	x	x	x	x
<b>Sapphire Sponsor</b> \$5,000	20	20	x	x	x	x
<b>Copper Sponsor</b> \$2,500	15	15			x	x
<b>Graphite Sponsor</b> \$1,000	10	10			x	x



THANK YOU TO OUR CURRENT SPONSORS

**HERZOG** CONTRACTING CORPORATION



**SKANSKA**



**ROGUE**





## Sponsorship Opportunities

### \$15,000 PRESENTING DIAMOND SPONSOR

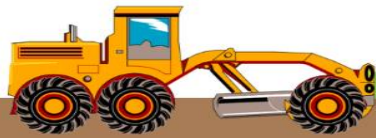
- Recognition as Presenting Sponsor on all external communications
- Recognition on all collateral, social media and website
- Display of four (4) banners at event
- Display table for company to hand out information and/or giveaways
- Company Logo on event T-shirt and on post-event communications
- Opportunity to speak during event
- Fifty (50) tickets to attend event
- Fifty (50) tickets to sponsor local children in the community

### \$10,000 QUARTZ SPONSOR

- Recognition on all collateral, social media and website
- Display of three (3) banners at event
- Display table for company to hand out information and/or giveaways
- Company Logo on event T-shirt
- Forty (40) tickets to attend event
- Forty (40) tickets to sponsor local children in the community

### \$7,500 - PLATINUM SPONSOR

- Recognition on all collateral, social media and website
- Display of two (2) banners at event
- Display table for company to hand out information and/or giveaways
- Company Logo on event T-shirt
- Thirty (30) tickets to attend event & thirty (30) tickets to sponsor local children in the community



### **\$5,000 – SAPPHIRE SPONSOR**

- Recognition on all collateral, social media and website
- Display one (1) banner at Dig Zone
- Display table for company to hand out information and/or giveaways
- Company Logo on event T-shirt
- Twenty (20) tickets to attend event
- Twenty (20) tickets to sponsor local children in the community

### **\$2,500 - COPPER SPONSOR**

- Recognition on event website
- Company Name listed on event T-shirt
- Fifteen (15) tickets to attend event
- Fifteen (15) tickets to sponsor local children in the community

### **\$1,000 - GRAPHITE SPONSOR**

- Recognition on event website
- Company Name listed on event T-shirt
- Ten (10) tickets to attend event
- Ten (10) tickets to sponsor local children in the community





# Underwriting Opportunities

## **\$10,000 – VENUE UNDERWRITER**

- Recognition on website and social media
- Display table for company to hand out information and/or giveaways
- Banner(s) displayed at event entrance
- Company logo on event T-shirt and on post-event communications
- Forty (40) tickets to attend event
- Forty (40) tickets to sponsor local children in the community

## **\$7,500 T-SHIRT UNDERWRITER**

- Recognition on website and social media
- Banner displayed on t-shirt table
- Company logo on event T-shirt
- Thirty (30) tickets to attend event
- Thirty (30) tickets to sponsor local children in the community

## **\$5,000 – SWAG UNDERWRITER**

(i.e. toys, stickers, games, or other)

- Recognition on website and social media
- Banner displayed SWAG table
- Company logo on event T-shirt
- Twenty (20) tickets to attend event
- Twenty (20) tickets to sponsor local children in the community

## **\$2,500 – HARD HAT & LANYARD UNDERWRITER**

- Recognition on website and social media
- Banner displayed at SWAG tent
- Company logo on event T-shirt
- Fifteen (15) tickets to attend event
- Fifteen (15) tickets to sponsor local children in the community



2018 Hard Hat Sponsor,  
North Coast Electric